

The Digital TV Transition: Converter Boxes

What is the Converter Box Coupon Program?

To help consumers with the DTV transition, the Government established the Digital-to-Analog Converter Box Coupon Program. The National Telecommunications and Information Administration (NTIA), a part of the Department of Commerce, administers this program. Every U.S. household is eligible to receive up to two coupons, worth \$40 each, toward the purchase of eligible digital-to-analog converter boxes. Beginning in January of 2008, the NTIA



has begun accepting applications for coupons. The coupons may only be used for eligible converter boxes sold at participating consumer electronics retailers, and the coupons 4317 must be used at the time of purchase. Manufacturers estimate that digital-to-analog converter boxes will sell from \$40 to \$70 each. This is a one-time cost. For more information on the Digital-to-Analog Converter Box Coupon Program, visit www.dtv2009.gov, or call 1-888-388-2009 (voice) or 1-877-530-2634 (TTY).

Can I hook up more than one TV and video recorder to a single digital-to-analog converter box?

You will need one digital-to-analog converter box for each TV set or other device (such as a VCR) that only has an analog tuner. The digital-to-analog converter box basically replaces the analog tuner in one piece of equipment. So if you want to use your analog TV and VCR at the same time (for example, to watch one program and record another simultaneously), you will need two digital-to-analog converter boxes.

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